

# Paper 1: LUCA Points System Proposal

**Overview** The LUCA Points system is a new initiative designed to reward clubs for their contribution, community engagement and compliance with good practice throughout the LUCA season. It aims to promote inclusivity, volunteering, and collaboration, rather than athletic performance. The club that accumulates the most LUCA Points by the end of the season will win the LUCA Trophy.

## Goals

- Encourage wider club engagement beyond competition results
- Promote volunteering and event support
- Recognise efforts to grow and sustain university athletics
- Create a fun, friendly and inclusive inter-club competition

## How Clubs Earn LUCA Points

The following are examples, and the specifics need to be discussed and decided on.

### 1. Volunteering & Event Support

- 5 points per club member officiating at a LUCA event
- 3 points per volunteer for general event support (e.g., marshal)
- 10 points for clubs that co-host a LUCA event
- 2-5 points for providing equipment or logistical support at events (points scale based on contribution)

### 2. Outreach, Development & Engagement

- 5 points for running a beginner or outreach session (outside of fresher's weeks)
- 3 points for organising or co-hosting a LUCA social/networking event
- 5 points for delivering a club-led campaign (e.g. mental health, sustainability)
- 5 points for collaborating with another university club

### 3. Social Media & Promotion

- 1 point per LUCA-related post tagging @LUCA\_athletics (to a maximum of 10 points)
- 3 points for writing a LUCA website news story
- 5 points for securing media coverage (e.g., student paper, local, regional, national news)

### 4. Best practice and club development standards

- 5 points for being affiliated with England Athletics
- 3 points for submitting a season report, club review or development plan to LUCA

- 3 points for maintaining club records (either hosted on LUCA website or club website)
- 2 points for submitting varsity results to LUCA

**Verification Process** All club activities must be self-reported via a LUCA Points Submission Form. Verification will be carried out using the following:

- Sign-in sheets or photo evidence for volunteers
- Confirmation from LUCA Exec or event organisers
- Screenshots or links for social/media content
- Promotional material and/or photo evidence for sessions/events
- Co-sign off for joint initiatives

LUCA will maintain a central log and conduct spot checks for quality assurance. A leaderboard will be maintained on the LUCA website.

**Pilot Season** The system will be trialled over the 2025-26 season.

#### **End-of-Season Awards**

- LUCA Trophy (most LUCA Points)
- Volunteering and Event Support Award (most points in this category)
- Outreach, Development and Engagement Award (most points in this category)
- Social Media and Promotion Award (most points in this category)
- Best Practice and Club Development Standards Award (most points in this category)

**Conclusion** The LUCA Points system is designed to celebrate the full spectrum of student-athletics involvement. By encouraging participation, collaboration, and leadership, these awards can help us grow into a more vibrant, inclusive, and sustainable community.